



# **SPONSORSHIP BROCHURE**

**July 19 - 20, 2023**

Hickory Metro Convention Center  
Hickory North Carolina, USA  
[www.FurnitureManufacturingExpo.com](http://www.FurnitureManufacturingExpo.com)

The Expo that brings together suppliers offering the latest supplies, machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.

## Happy Hour On The Show Floor

\$6,000

*Sponsor the Happy Hour on the Trade Show Floor and get your company and brand in front of attendees! Bars will be placed next to your booth to ensure optimal traffic.*

### Includes:

- Pre-show promotion with company logo on attendee marketing pieces
- Company logo in onsite printed and /or digital show directory
- Company logo on website, and relevant onsite signage
- Company logo on cocktail napkins handed out during the Happy Hour

## ADVERTISE ONLINE

\$500 - \$1,000

*Promoting your company before the show is a great way to ensure that buyers know you will be at Furniture Manufacturing Expo! We have several web-based sponsorships available to help you reach those key buyers.*

### Web Banner On Website:

<b>Option One:</b>	\$ 500/mo run of site (limit 3 for 5 months)	728 x 90 pixels
<b>Option Two:</b>	\$ 500/mo run of site (limit 3 for 5 months)	300 x 250 pixels

### Web Banner On Registration Website:

\$ 1,000 (limit of 3)  
Static image on Welcome Page, Personal Info, Selections and Payment Pages and in the Confirmation Email

### Attendee Ecard Sponsorship

\$ 1,000 ( limit 5 available)  
Get in front of your prospects with 50 words or less and your company logo on an attendee ecard blast

*Have additional ideas or interested in a bundled sponsorship package?  
Contact Lorie Gross at [Lorie.Gross@ExpoDevCo.com](mailto:Lorie.Gross@ExpoDevCo.com) for additional details.*

**ADVERTISE AT THE SHOW****\$1,000 - \$3,500****Show Bags (Exclusive Opportunity)**

- \$ 3,500 (rights only)
- Sponsor is responsible for production and delivery of a minimum of 2,000 bags
  - Show management must approve bag style and graphics prior to production

*A great way to enhance your company's image and drive attendees to your booth. Every attendee will receive a show bag at registration with your company's branding on one side and the Furniture Manufacturing Expo logo on the other.*

**Lanyards (Exclusive Opportunity)**

- \$ 3,500 (rights only)
- Sponsor is responsible for production and delivery of dual-clip, double-sided lanyards to the show, a minimum of 3,000
  - Show management must approve proof and style prior to production

*Distributed to all attendees at registration, this high impact sponsorship is a great way to show your company's presence at Furniture Manufacturing Expo.*

**Aisle Signs**

- \$ 1000
- Production costs included
  - Size: 2'H x 4'W, double-sided
  - Sponsor provides artwork

*Display your company logo and booth number or other full-color graphic at the bottom of any aisle sign on the show floor - a great way to catch the eye of the buyer and guide them to your booth as they are walking the show floor. Specific aisle signs may be requested!*

**Billboard Ad Panels**

- \$ 1000
- Production costs included
  - Size: 37"W x 87"H single-sided
  - Sponsor provides artwork

*Billboard ad panels placed on the show floor with your company's full-color ad and booth number displayed are a great way to catch the eye of the buyer and guide them to your booth as they are walking the show floor. High-visibility locations available!*

*Have additional ideas or interested in a bundled sponsorship package?  
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**SPONSORSHIP ORDER FORM**
**Deadline: May 12, 2023**

<b>Happy Hour On The Show Floor</b>		QTY	Total
Wednesday, July 19, 2023, 3:30 pm - 5:00 pm	\$6,000		
<b>Online</b>			
Web Banner on Furniture Manufacturing Expo run of site 728x90 pixels, limit 3 per month for 5 months	\$500 / month		
Web Banner on Furniture Manufacturing Expo run of site 300x250 pixels, limit 3 per month for 5 months	\$500 / month		
Web Banner on Registration Website 120 x120 px, static on welcome page, personal info, selections & payments page & confirmation email, limit of 3	\$1,000		
Attendee Ecard Sponsorship, company logo, 50 word description (5 sponsors maximum)	\$1,000		
<b>Show Floor</b>			
Show Bags (Exclusive)	\$3,500		
<del>Lanyards (Exclusive)</del> <b>SOLD</b>	\$3,500		<b>SOLD</b>
Aisle Signs	\$1,000		
Billboard Ad Panels	\$1,000		
<b>TOTAL</b>			

TO BE RETURNED TO: Furniture Manufacturing Expo, ATTN: Lorie Gross via  
Fax: 404-393-9923 or Email: Lorie.Gross@expodevco.com

No refunds. Please note that your advertising selections will not be promoted until your advertising fee is paid in full. It is understood that Exhibitors are responsible for providing Furniture Manufacturing Expo with all company logos and materials for use with any online or print advertising, and that all company logos and materials are subject to approval by Furniture Manufacturing Expo. Please note that cancellation of exhibit space automatically cancels any advertising agreement as well. 100% payment is due upon receipt of signed

We agree to abide by the conditions outlined.

**Signature**

**Date**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code/Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_